



News Release

For Immediate Release – Nov. 7, 2016

Contact: **Derek Hudson, Public Information Officer**
Main: 352.728.9786 ext. 1121, Cell: 321.287.6591
Email: derek.hudson@leesburgflorida.gov

Leesburg's Electric Utility to Survey Customers Regarding Solar Energy

LEESBURG, FL – The City of Leesburg plans to survey a random sample of its electric customers in December to understand their opinions on solar energy.

The purpose of the survey is to determine if enough customers support the idea of solar energy for the city. The telephone survey will be conducted by GreatBlue Research, a professional market research firm based in Cromwell, Conn. GreatBlue has expertise in this type of survey and was selected in a competitive bidding process.

The survey will provide statistically valid information about customer opinion to guide the City's decisions related to solar energy.

GreatBlue will call a random sample of Leesburg's Electric Utility's customers. If customers have caller ID, the display will show the call is from GreatBlue. If customers do not have this technology, the phone number that appears will be 860-740-4000, or a variation of that phone number.

As required by law, GreatBlue will maintain the anonymity of customers who participate in the survey. No information will be released that might in any way reveal their answers to the survey questions.

"We have award-winning utilities and we are always looking for innovations to benefit our residents and businesses here in the Lakefront City," said Leesburg City Manager Al Minner. "One of our communication goals is to continually foster opportunities to hear our customers' voices."

If there are any questions about the survey, contact GreatBlue Research, Inc. at 860-740-4000 or Leesburg's Customer Service Department at 352-728-9800.

The Leesburg Electric Department is one of Central Florida's most innovative utilities providing affordable and dependable power to more than 23,000 customers. The Florida Municipal Electric Association (FMEA) recently honored the Leesburg Electric Utility with its 2016 Building Strong Communities Award in recognition of the utility's commitment to enhancing the quality of life in the Lakefront city.

Leesburg is a progressive city of more than 21,000 residents in northwest Lake County. The city government serves twice as many people with its electric, gas, water, wastewater and fiber-optic public utilities. Leesburg also is a central hub for commerce, attracting 50,000 people to work each weekday. For more information, visit www.leesburgflorida.gov.



###